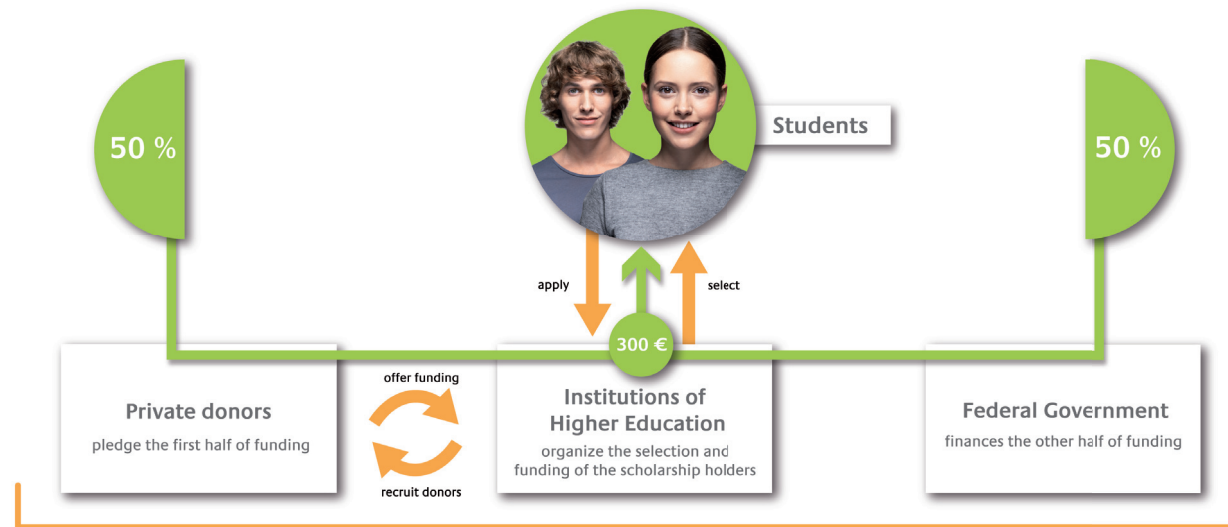


Incentives for top performances

This is how the Germany Scholarship works



The Germany Scholarship

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Up-to-date information on the Germany Scholarship programme can be found at
www.deutschland-stipendium.de

Become a sponsor

Germany Scholarship was launched at state and state-approved universities in Germany in the 2011 summer semester. Talented and high-achieving students will receive €300 per month, irrespective of income. As well as previous academic results at school and university, the criteria for awarding a scholarship include social commitment and special personal achievements, such as a student overcoming obstacles in his or her educational career.

If you are interested in participating in Germany Scholarship as a sponsor, please contact the university or universities of your choice directly. Many universities have already appointed central contact persons for this purpose. If you are unsure, please contact the university's senior administration.

How Germany Scholarship works: more services for sponsors

The service centre of the Stifterverband für die Deutsche Wissenschaft (Sponsors' Association for the Promotion of Sciences and Humanities in Germany) is also supporting the establishment of Germany Scholarship. It advises prospective sponsors in selecting a suitable university. Sponsors and universities can also contact the service centre at deutschlandstipendium@stifterverband.de if they have any questions regarding the programme.

More information on Germany Scholarship is available at www.deutschland-stipendium.de, the central information portal of the Federal Ministry of Education and Research. There, you can also draw the attention of a broader public to your commitment as a provider of funding to Germany Scholarship.

Germany Scholarship: Information for sponsors

One half from the Federal Government
and the other half from you.

Fostering talented young people now only costs half as much.

www.deutschland-stipendium.de

Igniting ideas!



With Germany Scholarship, we are laying the groundwork for a strong new scholarship culture in our country. The scholarship programme represents the fourth pillar of student funding in Germany, alongside Federal Training Assistance (BAföG), means-tested educational loans, and the scholarships offered by

organisations for the promotion of outstanding students. It is making an important contribution to increasing equity in education. We are modelling our efforts after countries such as the USA, where experience has shown that former scholarship recipients who go on to earn good money tend to want to repay their university and society for the support and recognition they received. Germany Scholarship is an expression of this solidarity between state and society, and between different generations of students. Each scholarship is worth €300, half of which is provided by the Federal Government and half by private sponsors, foundations and companies.

Giving young people targeted support in developing their talents is one of the most rewarding and most socially valuable investments you can make. It is also a prerequisite for the future viability of the German economy. This brochure will provide you with important information on Germany Scholarship. You too can support this programme: become involved at a university of your choice and help young people to develop their talents!

Thank you very much.

Prof. Dr. Annette Schavan, MdB
Federal Minister of Education and Research

Setting the right course for the future

With Germany Scholarship, the Federal Government is laying the foundations for a new scholarship culture. The Federal Government will match every euro supplied by a private sponsor. This solidarity between state and society, between students and alumni, and between science and industry will strengthen our country. Other countries are already reaping the benefits of a strong scholarship culture in the competition for qualified young talent. In the USA, for example, about two thirds of the expenditure of universities is funded by alumni, companies and other private sources. In Germany, the corresponding figure is 15 percent, far below the OECD average of approximately 30 percent. Only three percent of all students in Germany currently receive scholarships. Germany Scholarship aims to change this. The Federal Government, universities and private sponsors are working together to offer strong incentives for excellence, help to meet the growing need for qualified personnel and contribute to the long-term development of our society.

Reasons for getting involved

Participation in Germany Scholarship offers numerous opportunities. By choosing to support talented and high-achieving students at a university of your choice, you will be strengthening your regional network and taking on responsibility for education and qualification in Germany. The advantages for private individuals, companies and foundations are clear:

- **You will be supporting young high achievers. In this way, you will be able to give back some of what you received during your own education or training.**
- **For only €150 per month, you can sponsor a scholarship that is worth €300 per month. Of course, smaller amounts are also welcome. In such cases, the private component of the scholarship is made up of contributions from several sponsors.**
- **You choose the university, subject or specific course for which your scholarship will be awarded. You agree the terms of the grant with the university.**
- **You can play an advisory role in the university's selection process.**
- **You can establish contacts with tomorrow's leaders. As well as supporting them financially, you can offer them internships or training events and thus interest them in your company.**

- **You will strengthen your own role in the regional network, both with the university and with the scholarship recipients.**
- **As a rule, you can offset your contribution against tax.**
- **By supporting Germany Scholarship, you will be sending out a strong, visible signal, as guaranteed by our sponsor's seal.**

Wir fördern das

**Deutschland
STIPENDIUM**

The special sponsor's seal ("We support Germany Scholarship") enables you to inform your business partners, customers and friends of your commitment. By displaying it on your website, your stationery or in your e-mail signature, it shows that you are supporting the education of talented young people and enhancing Germany's future as a science and business location.